



# Emsworth Residents' Association

## THE EMS ADVERTISING RATE CARD AND PUBLICATION SCHEDULE 2020

The Ems is a free, 32 page, full colour, community newspaper which is published four times a year. The Ems has a print run of c. 7000 copies, of which 6,300 are hand delivered to homes in the Emsworth, Lumley, Hermitage and Thorney areas. The Ems is also available from: Emsworth Library, Coop (Southleigh Road), Coop (High Street), Tesco (North Street) and local newsagents. A digital copy of The Ems can be downloaded from our website: [www.emsworthresidents.org/the-ems](http://www.emsworthresidents.org/the-ems)

### Deadline and Publication dates

Edition	Deadline for copy and advertisements	Published on
Winter 2020	Monday 6 January 2020	Monday 27 January 2020
Spring 2020	Monday 30 March 2020	Monday 20 April 2020
Summer 2020	Monday 29 June 2020	Monday 20 July 2020
Autumn 2020	Monday 28 September 2020	Monday 19 October 2020

### Advertising rates (local businesses)

Number of inserts	1/16 <sup>th</sup> page	1/8 <sup>th</sup> page	¼ page	½ page
1	£40	£80	£160	£320
2	£80	£160	£320	£640
3	£120	£240	£480	£960
4	£128	£256	£512	£1024
<b>Dimensions</b>				
Width mm	62.5	130	265	265
Height mm	78	78	78	161
Width mm	-	62.5	130	-
Height mm	-	161	161	-

### Artwork and photo specifications

Artwork – High resolution print ready PDFs  
Photographs JPEG format (minimum 1 MB)

### Contacts

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